



**Aetna Better Health of Illinois announces innovative health care app,
streamlining access to Medicaid benefits and SNAP integration**

Aetna Medicaid 360 app being piloted with members enrolled in the Temporary Assistance for Needy Families (TANF) program

DOWNERS GROVE, Ill., Sept. 18, 2025 – Aetna Better Health® of Illinois, a CVS Health® company (NYSE: [CVS](#)), today announced availability of the Aetna Medicaid 360 app, a new digital tool designed to streamline the health care experience by allowing eligible Aetna Better Health of Illinois members easy access to their benefits, including the Supplemental Nutrition Assistance Program (SNAP). Aetna Better Health of Illinois is the first Managed Care Organization in Illinois to provide seamless integration of food and health benefits for its Medicaid members on a single application.

The Aetna Medicaid 360 app, initially being rolled out to mothers and children enrolled in the Temporary Assistance for Needy Families (TANF) program, is available in both English and Spanish and serves as a comprehensive resource for individuals to access their benefit information anytime and anywhere, all from their mobile device.

The app features a range of tools for behavioral, reproductive and general health care, and it provides users direct access to their SNAP benefits. Members can manage and view their food assistance balances in real-time without leaving the application. Members can also access their benefits information and health rewards through chat bot technology.

“At Aetna Better Health of Illinois, we’re dedicated to transforming member engagement by leveraging technology to enhance access to essential resources,” said Kim Foltz, Central Division President, Aetna. “With statistics showing that [nearly 80%](#) of patients now prefer using digital tools for health care management, the Aetna Medicaid 360 app will empower our members to effortlessly manage their SNAP benefits through a digital wallet. This innovative approach not only simplifies the Medicaid experience but also encourages proactive engagement in health and well-being, enabling our members to make informed choices in real-time.”

The Aetna Medicaid 360 app pilot launched on July 1, 2025, and functionality to directly access SNAP benefits has recently been added.

Aetna Better Health of Illinois serves over 360,000 Medicaid members in 102 counties. The health plan offers value-added benefits and best practices that have proven positive results in utilization, health care gap closures and member satisfaction. For more information about Aetna Better Health of Illinois, visit our website, www.aetnabetterhealth.com/illinois-medicaid.

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About Aetna Medicaid

Aetna Medicaid Administrators LLC (Aetna Medicaid), a CVS Health company, has over 30 years of experience managing the care of under-resourced populations, using innovative approaches and a local presence in each market to achieve both successful health care results and effective cost outcomes. Aetna Medicaid has expertise serving high-need Medicaid members, including those who are dually eligible for Medicaid and Medicare. Currently, Aetna Medicaid owns and/or administers Medicaid managed health care plans under the names of Aetna Better Health and other affiliate names. Together, these plans serve members in 15 states, including Arizona, Florida, Illinois, Kentucky, Louisiana, Maryland, Michigan, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, Texas, Virginia and West Virginia. For more information, see www.aetnabetterhealth.com.

About CVS Health

[CVS Health](#) is a leading health solutions company building a world of health around every consumer, wherever they are. As of June 30, 2025, the Company had approximately 9,000 retail pharmacy locations, more than 1,000 walk-in and primary care medical clinics, a leading pharmacy benefits manager with approximately 87 million plan members, and a dedicated senior pharmacy care business serving more than 800,000 patients per year. The Company also serves an estimated more than 37 million people through traditional, voluntary and consumer-directed health insurance products and related services, including highly rated Medicare Advantage offerings and a leading standalone Medicare Part D prescription drug plan. The Company's integrated model uses personalized, technology driven services to connect people to simply better health, increasing access to quality care, delivering better outcomes, and lowering overall costs.

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